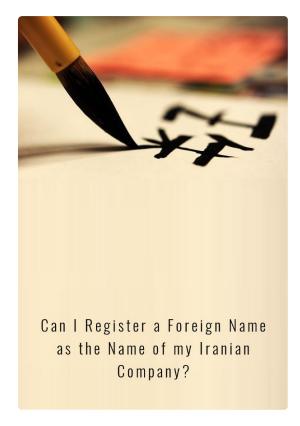


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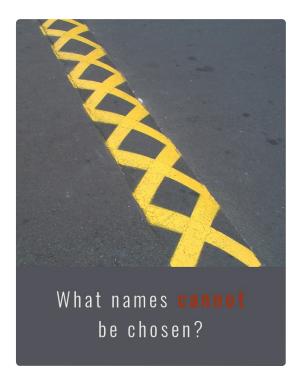


of the best and fastest path for entering Iran's markets is through registering a company. There are several types of companies in Iran, but the most popular ones are Limited Liability Company (LLC) and Private Joint Stock Company (PJSC). However, one of the challenges of registering a company in Iran is finding a suitable name. In some countries, foreign investors would be able to use their parent company name and if such name has not been registered before, it can be easily registered and used in these countries. However, it is almost impossible to use a foreign name in Iran since certain rules are in place.



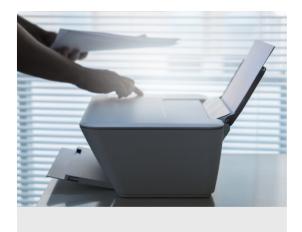
short answer is no. There is a law and a regulation that prohibit using foreign names for Iranian companies, namely, "The law on prohibition of the use of foreign names, titles and terms" and "Executive Regulation of the law on prohibition of the use of foreign names, titles and terms".

According to the first article of above mentioned law, in order to protect Persian language, all the governmental organizations and also the companies are forbidden from using foreign names. There is also an instruction from the "Companies Registry Office" titled "Instructions for determining the names of legal entities" according to which choosing a foreign name is forbidden.



B ased on the current procedure of "Companies Registry Office", the following names cannot be registered for Iranian companies:

- (i) Foreign names, titles or terms
- (ii) Countries and governmental names such as: Iran, Nation, National etc.
- (iii) Names that are similar to registered names in a way that make confusion
- (iv) Improper and obscene names
- (v) Two Persian names that make or implied to a foreign names
- (vi) Adding descriptive or plural words to already registered names is not acceptable
- It should be noted that a company's right on its name will be ended after dissolution of the company.



Can I Ever Use my Foreign Company Name in Iran AS explained, it is not possible to choose a foreign name for an Iranian company. However, foreign investors usually use their preferred names for their promotion activities and for presenting themselves in Iran. Since there is no rule to ban such usage of a foreign name, it is legal and almost common in Iranian markets. In other words, a foreign investor has to choose and register an Iranian name as official name of his company, but he can use his parent company name for presenting his business in Iran. For example if "Total Company" would like to register a subsidiary company in Iran, it has to find an Iranian name while it can use "Total-Iran" in promotions and presentations.

It should be noted that, in relationships with state organizations such as Tax Office and Social Security Organization, the official Iranian name of a company should be used.



What Names are Acceptable to Companies Registry Office? B ased on current procedure of Companies
Registry Office, an Iranian name with at
least three words should be chosen for a
company in Iran. The third word of such name
must be a Persian proper noun. E.g. Petro Gostar
Saina (Saina developer of Petro – "Saina" is an
old Persian name which means "phoenix").

Online website of Companies Registry Office allows applicants to offer 5 names and also classify the names based on their preference. Then, within 2-5 days, the applicant will be notified through the website about acceptance or rejection of each name and a short reasoning is also provided for rejection of each name.

Finding suitable names is difficult for those who are not familiar with Persian language and legal issues of company registration. So it is recommended to seek legal assistance of Iranian lawyers for this procedure.



A lthough there is no different rules for choosing a company name in free trade zones, in practice some of the free zones accept to register foreign names for the companies that are registered inside these zones. Foreign names usually acceptable where the shareholders of an Iranian company are foreign nationals.



ame of a company should be written on letterhead of the company and also on the company's official stamp. It is also used for opening bank accounts and entering into contract and agreements with other individuals or legal entities.

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Disclaimer:

The information provided in this Newsletter is not a substitute for legal advice. Readers should be advised that if they have questions about Iran's laws and regulations, they should seek advice of competent counsel specializing in related area.

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